

SWINDON TOWN



FOOTBALL CLUB

OFFICIAL PROGRAMME 6d.



**FURNITURE AND FURNISHINGS
OF CHARM AND DISTINCTION**



CARPETS - FLOORCOVERINGS
LOOSE COVERS - CURTAINS
SKILLED WORKSHOP REPAIR SERVICE
AND REMOVALS



Contractors to Government Departments, Hospitals
and Borough Councils

MILLS & MERRICKS LTD.

16-17 BRIDGE STREET, SWINDON

TELEPHONE 5365/6

SATURDAY, 3rd NOVEMBER, 1962

F.A. CUP (First Round Proper)

SWINDON TOWN

v.

READING

Kick-off 3 p.m.

REFEREE:

Mr. H. G. NEW (Havant)

LINESMEN:

Red Flag -

Mr. R. C. STRETCH (Shaftesbury)

Yellow Flag -

Mr. G. A. TOVEY (Kidderminster)

for fine printing
you should have
a fine printer

BOROUGH PRESS (SWINDON) LTD

Maylott Studios

For **GROUP & SPORT** Photographs

Official Photographer to
Swindon Town Football Club

31 FARINGDON ROAD

TEL. 22792

NOTTON'S CAFE

COUNTY ROAD

200 yards from Ground

RIGHT ON THE BALL

C. DUNN & SON

BUILDERS & DECORATORS

Alterations, Renovations, Conversions

Plumbers & Sanitary Engineers

503 CRICKLADE ROAD

TEL. 22522

LEESE, ING & Co. Ltd.

Mineral Water and
Squash Manufacturers

Lansdown Rd., Swindon

Telephone 22744

"COAL"
"COAL"
"COAL"

J. WILMER

**ST. MARGARET'S ROAD
SWINDON**

Telephone 22535

L. Wollen

OFF LICENCE

WINES and SPIRITS

Arkell's Ales and Stout

373 Cricklade Rd., Swindon

Deliveries Daily

Phone 3508

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON.

Directors:

Mr. W. J. CASTLE (Chairman)

Mr. H. E. LANE (Vice-Chairman)

Mr. B. T. HAMILTON (Hon. Treasurer)

Messrs. C. CHANDLER, J.P., J. DAVIES,

R. FRICKER, C. J. GREEN, F. PLYER, H. WILLIAMS and K. H. WILMER

Manager: B. J. HEAD

Secretary: R. A. MORSE

VOL. 13

SATURDAY, NOVEMBER 3rd, 1962

No. 11

CLUB NOTES

Today we entertain Reading for the second time in a fortnight, and as today's game is the 1st Round of the F.A. Cup and also a "local derby" it will no doubt be an exciting one. It certainly has aroused great interest in the surrounding district. Cup-ties always are more attractive than the normal league games, possibly because there must be a definite result, with one team moving into the next round of the competition.

It is unfortunate that at the present time, two of the recognized first-team players are injured, and a number of our lads seem to be slightly off form.

All teams have their "ups and downs", especially one composed of young players.

We began the season in fine style, and this brought not only the usual crop of visitors, but also the announcements of large sums being offered for various players. This sort

WILSONS (SWINDON) LTD.

**BUILDERS OF MODERN ATTRACTIVE
HOUSES AND BUNGALOWS**

Enquiries to:

Head Office: 90 COMMERCIAL ROAD, SWINDON 6361

Site Office: COVENTRY FARM ESTATE, WROUGHTON 271

Site Office: QUEENSFIELD ESTATE, STRATTON S.M. 3405

The Rendezvous of all Sportsmen -

THE CROWN INN

(Host: Frank Plyer)

**Arkell's Best Ales : Fully Licensed
Snacks, etc.**

Stratton St. Margaret Tel. 2339

Always at your service

L. BIBBY

**For all Types, Rags, Iron and Metal,
etc. Spot Cash Paid. Please Tel.
2101 and our van will call.**

**THE PADDOCK, ERMIN STREET
STRATTON ST. MARGARET**

FISH

POTATOES

**T. QUALITY (Swindon)
LTD.**

Wholesale Merchants

COLLEGE STREET

TEL. 5446/7

For Best Quality Wet Fish

9 a.m. - 6 p.m. (except Mondays)

YORK ROAD FISHERIES

**Frying Mid-day Tuesday, Thursday,
Friday and Saturday**

Phone 3680

MARSHGATE GARAGE

MOTOR ENGINEERS :: ROOTES GROUP DEALERS

STRATTON ROAD - SWINDON - WILTS.

Tel. Swindon 22788

TWO MINUTES FROM GROUND

CLUB NOTES - continued

of talk, and "write up", frequently has a detrimental effect upon the person concerned. All of us, no matter how old, succumb to flattery. It is a great pity, as we feel this has in no small measure contributed to the loss of form. We must, however, exonerate our own local press, which has indeed acted in a most rational manner. We do thank them. Obviously news items concerning Swindon Town F.C., are of more value in this area, rather than the whole country. Swindon and district read the local press, and it is there we hope they will find all matters appertaining to our club.

As many people who usually occupy a seat in the stand have been unable to obtain a ticket for today's game, we would like to offer a word of explanation.

Under the rules of the Football Association we had to allocate 25 per cent. of all our seating we sell in advance to Reading F.C. Accordingly 558 tickets were taken by our visitors. We usually sell all our seating accommodation, so it follows that 558 persons who regularly sit in the stands will not be able to do so today.

We very much regret this, but we hope our supporters will understand the position. We must abide by the rules of the Football Association.

PANKHURST

The Palace - Gorse Hill - Swindon

**MOTOR CYCLE - SCOOTER AND
THREE-WHEELER SPECIALISTS**

Open Mon. to Sat. 9 a.m. - 8 p.m.

Phone 5466

Their kit is supplied by

SWINDON SPORTS CENTRE

WHO HAVE THE BEST SELECTION

Tel. 4270

114 COMMERCIAL ROAD

IVOR MESSENGER & SONS

High-Class Family Butchers

QUALITY WITH ECONOMY :: FAIREST PRICES IN TOWN

1 COLLEGE STREET, SWINDON

Tel. 5647

£10 TYPEWRITERS from £10

FULLY GUARANTEED

**Also full selection new standard and portable typewriters
OFFICE EQUIPMENT**

**DOBELL SHEARMAN
& Co. Ltd.**

26 High Street & 33 Faringdon Road, Swindon.

Tel. 4961/2



At the **FINAL WHISTLE**

WHETHER YOU FEEL



Sad



Mad or *Glad*



PLEASE
DO NOT CROSS THE
PLAYING PITCH

OUR VISITORS

For the second time in two weeks it is our pleasure to welcome the Directors, Officials and Players of Reading Football Club to the County Ground. No doubt most of the spectators present today will remember the 1—1 draw. We took the lead through a goal scored by Ernie Hunt and Ron Tindall put Reading on terms with a headed goal. Since that game both Clubs have suffered defeat in the League, Reading going down 1—0 at home to Peterborough and we lost 2—1 at Port Vale last Saturday. On present form two well matched teams!

DENIS ALLEN (Centre or Wing Forward)

Born Dagenham. Joined the Club on June 9th, 1961, when he was transferred from Charlton Athletic F.C., his only other professional club.

VICTOR BATT (Outside Right)

Born Dorking. Joined the Club's ground staff on April 23rd, 1958, and has graduated through the Club's Minor and Youth teams. Made his first team debut on January 27th versus Bournemouth.

DAVID BRIDGER (Centre Half Back)

Born Hartley Wintney. Signed as an amateur player on September 3rd, 1958 and graduated through the Club's Minor and Youth teams. Signed as a professional player on March 5th, 1962.

MICHAEL DIXON (Goalkeeper)

Born Reading. Joined the Club's ground staff in season 1959-60. Signed as a professional player on August 9th, 1961. Gained an English Schools F.A. International Cap versus Germany, at Wembley, April, 1959. Reserve for England F.A. Youth XI in same season.

MAURICE EVANS (Left Half Back)

Born Didcot. Now in his eleventh season with the Club, Maurice joined the Club's ground staff in September, 1952, and signed as a professional player in September the following year. During his period of National Service, played in many representative matches for the Royal Air Force.

BERNARD GOODALL (Full Back)

Born London. An amateur player with the Club from September 1953 to November, 1954. Signed as a professional player on July 4th, 1959, upon his release from H.M. Forces. Had the misfortune to break his leg versus Crystal Palace in March last.

DAVID GRANT (Full Back)

Born Portsmouth. Joined the Club as an amateur player in August, 1957, and signed as a professional player on August 10th, 1959.

For Quality FLOWERS - FRUIT - VEGETABLES
also FROZEN FOODS

CLARKE'S of Old Swindon

Proprietors: A. G. G. and J. A. W. HUNT

64 DEVIZES ROAD - SWINDON

Phone 22337

ORDERS DELIVERED

SEA VIEW CAMP

Camp Road, Wyke Regis, Weymouth. Tel 3351

Site overlooks Chesil Beach - Ideal for Camping Parties

Also Modern Caravans for Hire

Swindon Bacon Curing Co. Ltd.

Specialists in

BACON - PORK - COOKED HAM

50 FLEET STREET, SWINDON

Telephone 22122

Meet your friends for an enjoyable evening at

THE KINGSDOWN INN

(Host A. W. Vann)

FULLY LICENSED - ARKELL'S BEERS

SNACKS - Etc.

STRATTON ST. MARGARET

Tel. 3283

OUR VISITORS - continued

DAVID HIGH (Full Back)

Born Reading. An amateur player who joined the Club's ground staff upon leaving school in April, 1956. Signed as a professional player on February 24th, 1958. An England F.A. Youth International player who played for his country v. Wales.

WILLIAM LACEY (Centre Forward)

Born Tynemouth. Joined the Club on July 24th, 1959, when he was transferred from Aldershot F.C., for whom he played for six seasons. Prior to joining Aldershot assisted Middlesbrough F.C.

JAMES MARTIN (Centre Forward)

Born Dundee. Transferred to the Club on May 29th, 1962, from Blackpool F.C., his only other professional club.

WESLEY MAUGHAN (Centre or Inside Forward)

Born Southampton. Transferred from Southampton F.C. on February 28th, 1962, his only other professional club, for whom he played for five seasons.

DAVID MEESON (Goalkeeper)

Born Oxford. Transferred from Wolverhampton Wanderers F.C. on August 10th, 1954, upon his release from the Royal Air Force. Selected as a reserve for England Under 23's XI versus Italy in January, 1955.

GORDON NEATE (Full Back)

Born Reading. Joined the Club's ground staff upon leaving school in April, 1956, and has graduated through the Club's Minor and Youth teams. Made his first team debut on April 20th, 1959, versus Colchester United F.C.

RALPH NORTON (Wing Half Back)

Born Aylesham, Kent. Joined the Club's ground staff on August 23rd, 1958, and has also graduated through the Minor and Youth teams. Signed as a professional player on October 12th, 1959.

CHRIS PALETHORPE (Outside Right)

Born Maidenhead. Joined the Club's ground staff as an amateur player in August, 1958, and signed as a professional player on November 9th, 1959. Represented the National Association of Boys' Clubs in Youth International matches in season 1958-59.

PETER SHREEVES (Inside Forward)

Born Neath. Recommended to the Club whilst assisting Finchley F.C. Signed as an amateur player on May 6th, 1958, and as a pro-

OUR VISITORS - continued

fessional player on January 19th, 1959. Made his first team debut on February 21st, 1959 versus Southampton F.C.

RICHARD SPIERS (Half Back)

Born Benson, Oxon. Recommended to the Club as an amateur player in Season 1954-55. Signed as a professional player on October 3rd, 1955. During his period of National Service, played for the Army F.A. XI on numerous occasions.

MICHAEL TRAVERS (Wing Half Back)

Born Blackwater. Joined the Club's ground staff as an amateur player on January 7th, 1958. Signed as a professional player on October 26th, 1959.

JOHN WALKER (Full Back)

Born Glasgow. Captain of the Club. An experienced player who was transferred from Southampton F.C. on December 12th, 1957. He assisted Southampton for five seasons and was previously with Wolverhampton Wanderers for a similar period.

DOUGLAS WEBB (Inside Forward)

Born Stokenchurch. Recommended to the Club as an amateur player and signed as a professional player on November 26th, 1956. During his period of National Service with the Royal Air Force, played in many representative games.

JIMMY WHEELER (Inside Forward)

Born Reading. Another local-born player, Jimmy joined the Club as an amateur in May, 1952. He signed as a professional in August of the same year and is today the Club's longest serving player.

ARTHUR WILKIE (Goalkeeper)

Born Woolwich, S.E. Joined the Club's ground staff on November 11th, 1958, as an amateur player and signed as a professional on October 8th, 1959. Reserve for England F.A. Youth XI that toured Germany in January, 1959.

RON TINDALL (Centre Forward)

Born Streatham. Transferred from West Ham United on October 10th last. He assisted Chelsea F.C. from April, 1953 until November, 1961, when he was transferred to West Ham United.

JOHN PETTS (Wing Half Back)

Born Edmonton. Joined the Highbury club in 1956 and has graduated through the Arsenal teams, and was transferred to the Club on October 10th.

B. J. MARTIN & SONS LTD.

※

Butcher

※

**10 HIGH STREET
MARLBOROUGH
Phone 212**

**126 VICTORIA ROAD
SWINDON
Phone 4860**

CLARK BROS. (SWINDON) LTD.

**BUILDING AND CIVIL ENGINEERING
CONTRACTORS**

SWINDON

※

Telephone: Swindon 3417/8/9

DIVISION III LEAGUE TABLE

	P	W	D	L	F	A	Pts.
Northampton Town	18	10	5	3	48	25	25
Peterborough United	19	10	5	4	41	29	25
Notts County	18	9	5	4	25	25	23
Watford	19	10	1	8	44	46	21
Queen's Park Rangers	17	9	2	6	39	22	20
Bristol City	18	7	6	5	41	32	20
Bournemouth	18	6	8	4	24	20	20
Southend United	18	10	0	8	33	36	20
Swindon Town	18	6	7	5	33	23	19
Shrewsbury Town	19	6	7	6	45	37	19
Port Vale	19	7	5	7	24	23	19
Coventry City	18	6	7	5	30	30	19
Wrexham	18	9	1	8	37	38	19
Colchester United	19	6	7	6	31	37	19
Millwall	18	4	9	5	37	34	17
Hull City	17	6	5	6	27	29	17
Reading	18	7	2	9	31	31	16
Bristol Rovers	18	6	4	8	29	36	16
Barnsley	17	6	3	8	24	29	15
Halifax Town	19	5	5	9	24	40	15
Bradford	18	4	6	8	23	36	14
Brighton & Hove A.	19	4	6	9	22	26	14
Crystal Palace	18	2	8	8	17	30	12
Carlisle United	16	2	6	8	17	32	10

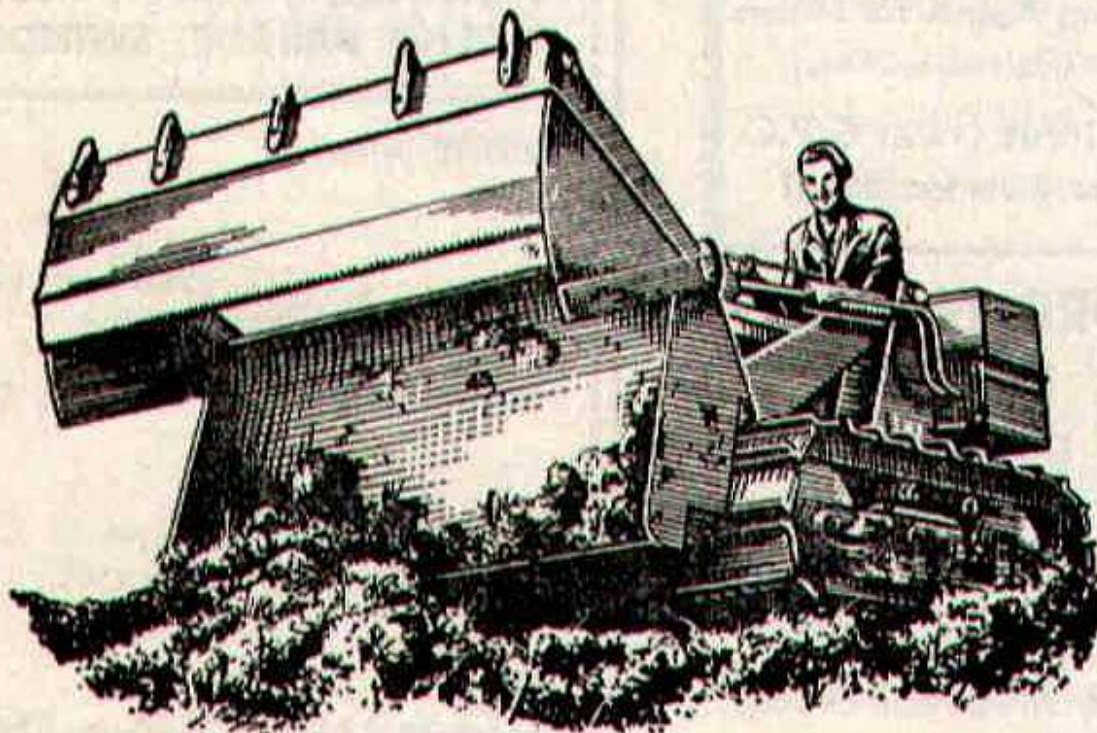
DIVISION III FIXTURE LIST

Date	Opponents	Ground	Result
August 18	BARNSELY	(A)	1-1
21	COVENTRY CITY	(H)	4-1
25	NORTHAMPTON TOWN	(H)	2-3
28	COVENTRY CITY	(A)	0-2
September 1	QUEEN'S PARK RANGERS	(A)	2-2
4	BRIGHTON and HOVE ALBION	(A)	1-1
8	HULL CITY	(H)	2-0
11	BRIGHTON and HOVE ALBION	(H)	5-1
15	CRYSTAL PALACE	(A)	0-0
18	CARLISLE UNITED	(A)	0-0
22	WREXHAM	(H)	3-0
25	DARLINGTON (Cup)	(H)	4-0
29	HALIFAX TOWN	(A)	3-4
October 2	BRISTOL ROVERS	(H)	3-0
6	WATFORD	(H)	3-1
9	BRISTOL ROVERS	(A)	0-2
13	BRISTOL CITY	(A)	2-2
20	READING	(H)	1-1
27	PORT VALE	(A)	1-2
November 3	(1) READING	(H)	
10	MILLWALL	(A)	
17	SOUTHEND UNITED	(H)	
24	(2)		
December 1	NOTTS COUNTY	(H)	
8	BOURNEMOUTH and B.A.	(A)	
15	BARNSELY	(H)	
22	NORTHAMPTON TOWN	(A)	
26	BRADFORD	(A)	
29	BRADFORD	(H)	
1963			
January 5	(3) COLCHESTER UNITED	(A)	
12	QUEEN'S PARK RANGERS	(H)	
19	HULL CITY	(A)	
26	(4) SHREWSBURY TOWN	(H)	
February 2	CRYSTAL PALACE	(H)	
9	WREXHAM	(A)	
16	(5) HALIFAX TOWN	(H)	
23	WATFORD	(A)	
March 2	BRISTOL CITY	(H)	
8	(6) READING	(A)	
16	PORT VALE	(H)	
23	SHREWSBURY TOWN	(A)	
30	(S.F.) MILLWALL	(H)	
April 6	SOUTHEND UNITED	(A)	
12	PETERBOROUGH UNITED	(H)	
13	COLCHESTER UNITED	(H)	
15	PETERBOROUGH UNITED	(A)	
20	NOTTS COUNTY	(A)	
27	BOURNEMOUTH and B.A.	(H)	
May 4	(FINAL)		

H. HIBBERD LIMITED

40 NEWPORT STREET - SWINDON

PLANT HIRE



TRACTORS and SCRAPERS

BULLDOZERS

DOTT SHOVELS

J.C.B. and DINKUM DIGGERS

ROAD ROLLERS

TELEPHONE: SWINDON 6125

Hatton's Newsagency

A. J. D. Woodhouse and A. Smith

**Newsagents :: Tobacconists
Confectioners**

Agents for Wessex School of
Motoring

Main Booking Agents for Millers
Coaches

6 Regent Circus (near G.P.O.)

Telephone Swindon 22731

HULFORD MOTORS Ltd.

SELF DRIVE HIRE

Fleet of 1962 Fords
Populars - Anglias - Consuls

SHRIVENHAM ROAD

(200 yards from Football Ground)

Phone 4934

Large Car Park available

For High Class
Central Heating, Plumbing
Painting and Decorating
Electrical Installations
and Repairs

NORTH WILTS Sanitary & Heating Co. Ltd

NEWPORT ST., SWINDON

Phone 5373/4

WARNES (Swindon)

Electrical Contractors - Radio

Contractors to SWINDON TOWN

**160 COUNTY ROAD, SWINDON
9 SWINDON STREET, HIGHWORTH
7 CLIVE PARADE, SWINDON**

RIGHT WING

SWINDON

Turner

Wollen (2)

Morgan (4)

McPherson (5)

Summerbee (7)

Hunt (8)

Smith (9)

Swindon Colours:
RED SHIRTS, WHITE SHORTS

**FOOTBALL
PINK**

Travers (11)

Norton (10)

Tindall (9)

Evans (6)

Spiers (5)

High (3)

Wilkie

LEFT WING

READING

WARNES T.V.

TO BE SU

51 Commercial Road - Swindon

and Branch

Swindon) LTD.

s - Radio and Television
ON TOWN FOOTBALL CLUB

PHONE 6346/7
PHONE 379
PHONE 6346/7

WINDON
Turner

LEFT WING

Trollope (3)

erson (5)

Woodruff (6)

mith (9)

Jackson (10)

Darcy (11)

OTBALL
PINK

These teams are subject
to alteration

dall (9)

Maughan (8)

Wheeler (7)

oiers (5)

Petts (4)

Walker (2)

Wilkie

READING

RIGHT WING

T.V. RENTALS

BE SURE

- Swindon - Phone 6486

Branches

McILROYS

RESTAURANT

for morning coffee,
luncheon and
afternoon tea - in
pleasant surroundings -
you will find McIlroys
are top of the
'league'.

Full table service, best Beers
and Wines. Parties and
Functions catered for.

McIlroys Restaurant

64-72 Regent Street

Tel. 5294



THE ALCOHOL FUEL

COATE GARAGE

REPAIRS - OVERHAULS - WELDING
SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick

Marlborough Rd., Swindon

SUPPORTERS' CLUB NOTES

Once again we welcome our friends from Reading. We did not expect to see them again quite so soon.

Arriving at the Ground for the previous match, we were surprised to see what seemed at first to be a Reading supporter selling programmes, but it was one of our own Committee, Miss Janet Newman, home from her Teachers' Training College, and wearing College blue and white colours, instead of her normal red and white. We wish her every success in her new career.

As some of the less active members of the Committee, we are pleased to pay tribute to those of our members who regularly attend early for the sale of programmes, the hire of cushions and numerous other duties.

A tribute to the Directors, too. Visitors regularly remark on the high quality of the match programmes.

One other bouquet—to the wives and relatives of the players who sit near us at matches—grand “sportsmen”, appreciating the finer points of the game and ignoring, with dignity, remarks which often would be better unmade.

A further reminder about our Club Membership—for several years we have had from 13,000 to 14,000 paid-up members, but, to date, only about 3,000 have renewed.

Supporters will remember that membership ensures admission to the Ground to any “All Ticket Match”. In the event of such a match during a good Cup run (Reading permitting!) we may have one of the “glamour clubs”, e.g. Spurs or Everton, as visitors. Every paid-up member of our Club would be guaranteed a ticket, but obviously we could not continue to enrol members after the draw for the Third

HAVE YOU SIGNED ON YET

FOR
YOUR

SWINDON ECHO

4d.
WEEKLY

IF NOT THEN DO SO AT YOUR LOCAL NEWSAGENT
AND JOIN OUR GROWING TEAM OF READERS

For your pleasure try

RIVERSIDE LECHLADE LTD.

Tea Room and Gardens - Boating

4 Berth and 2 Berth Cabin Cruisers for hire, also Motor Boats,
Camping Punts, Rowing Boats, Canoes, etc. Parties catered for.

PRIVATE CAR PARK

Telephone: Lechlade 229

Little & Co. Ltd.

Try us for
Clothes for all
the family on
all occasions

31-32 FLEET STREET
SWINDON

Tel. 22831

We have a
reputation for
Value & Service
that is second
to none

THE POPULAR MEN'S & LADIES'
COMPLETE OUTFITTERS

SEE THE LOVELY SELECTION OF
CHOCOLATES AND SWEETS
Greetings Cards a Speciality

CECIL GREEN

CONFECTIONER AND TOBACCONIST

13 VICTORIA ROAD

Telephone 4416

SUPPORTERS' CLUB NOTES - continued

Round is known. We shall give notice to the Football Club of our membership roll before the Second Round ties are played and must ask for renewals not later than Thursday, 22nd November.

Former or new members may enrol (a) through their Competition Agents; (b) at our Committee Room before or after all matches; or (c) by using the form in this programme. In the latter event, a stamped and addressed envelope should be enclosed. Your Membership Card will ensure that you get your "Match Ticket".

To: The Hon. Membership Secretary,
Swindon Town F.C. Supporters' Club,
91 Kingshill Road,
Swindon.

Please enrol me as a member of the Club for season 1962/63. I enclose sixpence membership fee (*with 1/3 in addition for Badge).

* Delete if not required.

Name

Address

.....

F. J. ROPER
DEVIZES RD.
SWINDON

Phone 22341

FERNDALE
FISHERIES
FERNDALE RD.
SWINDON

Phone 3614

**SWINDON'S
FINEST
FISH and CHIPS**

**CALL ON
YOUR
WAY
HOME**

F. J. ROPER
CLIFTONIAN
38 WILLIAM ST.
SWINDON
Phone 3785

**WE SHALL BE
WAITING
TO
SERVE YOU**

Menu

**Plaice
Hake
Cod
Skate**

F. J. ROPER
HIGH ST.
WOOTTON
BASSETT

F. J. ROPER
CROSS HAYES
MALMESBURY



KEITH MORGAN

This space is reserved for

EDWIN H. BRADLEY & SONS LTD.

Builders - Swindon

Eric

(E. Ayliffe)

GENTLEMEN'S HAIRDRESSER

57/59 Faringdon Road, Swindon.

Phone 4569

APPOINTMENTS MAY BE BOOKED IN PRIVATE SALON

ALSTON & YOUNG LTD.

121-123 CRICKLADE ROAD, SWINDON.

Tel. 6671

Scooter and Three-Wheeler Specialists

Main Agents - LAMBRETTA - VESPA - TROJAN

First class after sales service

Open daily 9.0 a.m. to 7.30 p.m.

SUPPORT YOUR HOME

CIVIL DEFENCE

**Plays a vital part in saving lives
in PEACE or WAR**

Particulars:

CIVIC OFFICES, SWINDON

**WISES CATERING
SERVICE**

(Reg. Wise)

**Our Caterer for the past 14 seasons
Guarantees**

**A GOOD CUP OF TEA AT THE
COUNTY GROUND**

**A full range of Sweets & Cigarettes
at any of our five kiosks on your
way in. ENJOY YOURSELF!!**

KEY OF THE BOARD

First Section

- A—Aldershot v. Brentford
- B—Andover v. Gillingham
- C—Barnsley v. Rhyl
- D—Bristol City v. Wellington
- E—Bristol Rovers v. Port Vale
- F—Buxton v. Barrow
- G—Carlisle v. Hartlepool
- H—Chelmsford v. Shrewsbury
- I—Cheltenham v. Enfield
- J—Chester v. Tranmere
- K—Chesterfield v. Stockport
- L—Coventry v. Bournemouth
- M—Crewe v. Scarborough
- N—Crystal Palace v. Hereford
- O—Falmouth v. Oxford Utd.
- P—Gravesend v. Exeter
- Q—Halifax v. Bradford
- R—Hounslow v. Mansfield
- S—Hull v. Crook Tn.
- T—Lincoln v. Darlington

Second Section

- A—Millwall v. Margate
- B—Northampton v. Torquay
- C—North Shields v. Workington
- D—Notts C. v. Peterborough
- E—Oldham v. Bradford C.
- F—Queen's Park R. v. Newport
- G—Southend v. Brighton
- H—Southport v. Wrexham
- I—South Shields v. Doncaster
- J—Watford v. Poole
- K—Wimbledon v. Colchester
- L—Yeovil v. Dartford
- M—York v. Rochdale

BRETTS PET AND GARDEN SUPPLIES

32-33 COMMERCIAL ROAD

and

6 CROMWELL STREET - SWINDON

When thinking of your new

T.V. - Radio - Washing Machine - Refrigerator
make your **GOAL**

HOLMES & LUCAS

14 REGENT STREET - SWINDON

Stockists of all leading makes

Telephone 22526-4721

FOR ALL YOUR ANGLING NEEDS
CONSULT

FRANK WOODWARD

Swindon's Fishing Tackle Specialist

25 HAVELOCK ST., SWINDON
PHONE 3879

For Paints of Good Quality
H. S. HODGES & SONS
(SWINDON) LTD.

CRICKLADE RD. - SWINDON
PHONE 22422

Dulux, Brolac, Friary, Valspar,
Wallcharm, etc.

SOUTHERN LAUNDRY **Co. Ltd.**

Launderers and Dry Cleaners

STATION ROAD - SWINDON
TELEPHONE 4161

COMLEY'S

Modern Music Centre
26 HAVELOCK ST., SWINDON
RECORDS - MUSIC - INSTRUMENTS

Top Twenty 'Pops' always in stock
and wide selection of Jazz & Classics
Personal Supervision Phone 3874

FOOTBALL COMBINATION

Fixtures and Results to date

Date	Opponents	Ground	Result
August 18	SOUTHEND	(H)	3-1
21	MILLWALL	(A)	1-2
25	BOURNEMOUTH and B.A.	(A)	3-1
September 1	CHELSEA	(H)	0-2
3	WATFORD	(A)	2-2
18	QUEEN'S PARK RANGERS	(H)	3-2
26	SOUTHAMPTON	(A)	3-3
October 23	COVENTRY CITY	(H)	2-0
27	ALDERSHOT	(H)	0-0
November 7	LEYTON ORIENT	(A)	
10	BRIGHTON	(H)	
27	BRENTFORD	(H)	
December 8	CHARLTON	(A)	
11	FULHAM	(H)	
19	PORTSMOUTH	(A)	
22	BIRMINGHAM	(A)	

1963

January 1	READING	(H)	
9	READING	(A)	
15	BOURNEMOUTH and B.A.	(H)	
19	SOUTHEND	(A)	
29	WATFORD	(H)	
February 4	QUEEN'S PARK RANGERS	(A)	
12	MILLWALL	(H)	
23	CHELSEA	(A)	
26	SOUTHAMPTON	(H)	
March 6	COVENTRY CITY	(A)	
9	ALDERSHOT	(A)	
19	LEYTON ORIENT	(H)	
23	BRIGHTON	(A)	
April 6	BIRMINGHAM	(H)	
9	BRENTFORD	(A)	
16	CHARLTON	(H)	
22	FULHAM	(A)	
30	PORTSMOUTH	(H)	

WILTSHIRE PREMIER LEAGUE

Fixtures and Results to date

Date	Opponents	Ground	Result
August 18	RADSTOCK	(H)	1-1
22	PINEHURST	(A)	1-4
25	STONEHOUSE	(A)	3-0
29	PINEHURST	(H)	1-0
September 1	PURTON	(H)	3-1
8	CALNE	(A)	2-0
15	DEVIZES	(H)	6-1
19	FROME	(A)	1-3
22	TROWBRIDGE	(H)	2-0
29	FROME	(H)	3-0
October 6	WARMINSTER	(H)	3-1
13	PEASEDOWN	(A)	2-1
20	CLANDOWN	(H)	6-0
27	PAULTON	(A)	1-1
November 3	WESTBURY	(H)
10	MELKSHAM	(A)
24	CHIPPENHAM	(H)
December 1	WOOTTON BASSETT	(A)
8	SWINDON B.R.	(H)
15	STONEHOUSE	(H)
22	PURTON	(A)
29	CALNE	(H)

1963

January 5	DEVIZES	(A)
19	WARMINSTER	(A)
26	PEASEDOWN	(H)
February 2	CLANDOWN	(A)
9	PAULTON	(H)
16	WESTBURY	(A)
23	MELKSHAM	(H)
March 2	CHIPPENHAM TOWN	(A)
9	WOOTTON BASSETT	(H)
16	SWINDON B.R.	(A)
23	RADSTOCK	(A)
	TROWBRIDGE (to be arranged)	(A)

FORTHCOMING MATCHES

SATURDAY NEXT, NOVEMBER 10th

FOOTBALL COMBINATION

SWINDON TOWN

v.

BRIGHTON

Kick-off 3 p.m.

SATURDAY, NOVEMBER 17th

DIVISION III

SWINDON TOWN

v.

SOUTHEND UNITED

Kick-off 3 p.m.

TUESDAY, NOVEMBER 27th

FOOTBALL COMBINATION

SWINDON TOWN

v.

BRENTFORD

Kick-off 7.30 p.m.

G. A. STREETLY

Tobacconist and Confectioner

10 BOURNE ROAD - MOREDON - SWINDON

Telephone: 4956

ADVERTISING SPACE
IN THIS PROGRAMME
TO LET

Apply:-

SECRETARY,
SWINDON TOWN F.C.,
COUNTY GROUND, SWINDON

Have you purchased your ticket for the

DEVELOPMENT FUND COMPETITION?

TICKETS 1/- each

Draw at half-time today for

£100 & £25

other Prizes Monday to Friday

£20 EACH DAY

Results published daily in -

"Daily Sketch"

"Evening Advertiser" and

"Bristol Evening Post"

PARK DRIVE



for pleasure

PLAIN 20 for 3/5 TIPPED 20 for 2/10

PLAYERS APPEARANCES AND GOAL SCORERS

	Division III		League Cup	
	Appearances	Goals	Appearances	Goals
Turner	15	-	2	-
O'Hara	3	-	-	-
Wollen	18	-	2	-
Trollope	18	1	2	-
Morgan	18	-	2	-
Owen	16	-	2	-
Woodruff	18	1	2	-
Summerbee	9	-	2	-
Darcy	16	4	2	-
Hunt	17	10	2	-
Smith	18	7	2	3
Atkins	3	-	-	-
Smart	7	2	-	-
Jackson	18	7	2	1
Chamberlain	1	-	-	-
McPherson	2	-	-	-
Stevens	1	-	-	-

Football Combination

O'Hara	*****	*****	*****	4	-
Hicks	*****	*****	*****	3	-
Turner	*****	*****	*****	2	-
Hellin	*****	*****	*****	8	-
Dawson	*****	*****	*****	9	-
Smart	*****	*****	*****	6	1
McPherson	*****	*****	*****	7	-
Harber	*****	*****	*****	9	-
Shergold	*****	*****	*****	6	-
Darcy	*****	*****	*****	1	-
Stevens	*****	*****	*****	8	6
Leggett	*****	*****	*****	7	2
Chamberlain	*****	*****	*****	7	2
Weaver	*****	*****	*****	6	3
Rogers	*****	*****	*****	8	1
Colsell	*****	*****	*****	1	-
Atkins	*****	*****	*****	3	1
Summerbee	*****	*****	*****	1	1
Mellor	*****	*****	*****	2	-
Leyton	*****	*****	*****	1	-

STAND TICKETS

Tickets for seats in the Old and New Stands may be booked in advance. Postal applications should be accompanied by a remittance and stamped addressed envelope. Tickets ordered by telephone must be collected not later than 12 noon on the day of the match, otherwise they will not be reserved.

Prices for League Matches:-

New Stand: Block C-6/6 (Centre)

Blocks B and D-5/6 (Side Stands)

Blocks A and E-4/6 (Wing Stands)

Old Stand: Centre Box-8/-

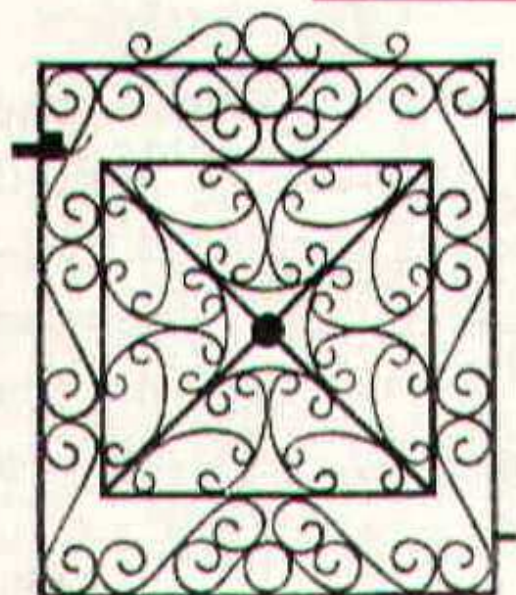
Block H-5/6 (Centre)

Blocks F, G and I-4/- (Side Stands)

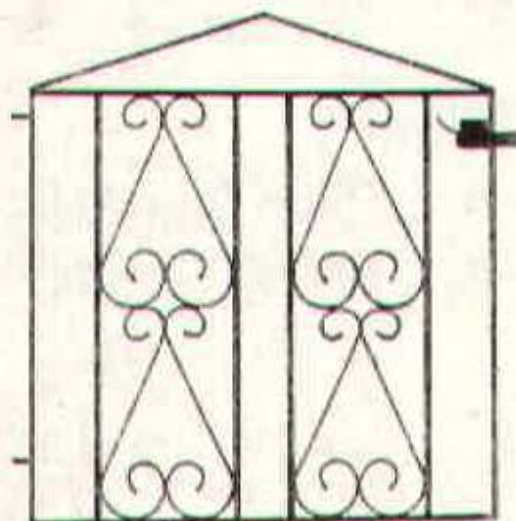
Postal applications to: Secretary, Swindon Town F.C., County Ground, Swindon, Wilts. Telephone Swindon 22118.



Gatemaster



T.G. 621



T.G. 626

Gates from 58/-
Singles and Doubles

If you live in the Swindon
area we will measure your
Gateway for you.

Our Decorative Ironwork
also includes:

FIRESCREENS
COFFEE TABLES
LAMPS
BRACKETS
CORNER TABLES
BALUSTRADES

SEND FOR FREE CATALOGUE
MARTYN LYNshaw LIMITED

20 Boundary Works, Stratton Road,
SWINDON. TEL. 4177